



DRAFT

ANZ \$10,000+ Central Coast Doubles Event

Australia's Richest Grassroots Doubles Tournament in 2019

Gosford Tennis Club

Friday 15- Sunday 17 November 2019





Proposal

Australia's Richest Grassroots Doubles Tournament

Tournament Overview

Day 1 – Friday 15th November

Central Coast Corporate Tennis Cup

- 12.00pm - Corporate teams event commencing at 12.00pm with a BBQ lunch, inviting teams of 4 players to play for the inaugural Central Coast Corporate Tennis Cup. Cost per team \$400 which includes lunch, drinks and tennis competition.
- 1.30pm start and to be completed by 5.00pm
- 5.30pm awards, drinks to be finished at 6.30pm

ANZ Central Coast Doubles Tournament begins

- 4.00pm start until 7.30pm - 3 Divisions of 108 pairs – 2, 3 or 4 players per team, round robin format, Cost \$120* per team
- Welcome BBQ Dinner from 7pm (Cost \$15 per head)

Day 2 – Saturday 16th November – ANZ Central Coast Doubles Event

- 7.30am – BBQ Breakfast and Café Open
- 8.00am start – 3 Divisions of 108 pairs – 2, 3 or 4 players per team, round robin format continues
- Round (1) completed AM and Round (2) completed PM.
- 6.30pm – Fast Money Shoot Out
- 7.30pm – Dinner – smorgasboard - \$30 per head / Alcohol available



Day 3 – Sunday 17th November – ANZ Central Coast Doubles Event Finals

- 7.30am – BBQ Breakfast and Café Open
- 8.00am start – 3 Divisions of 108 pairs – 2, 3 or 4 players per team, round robin format continues
- 5.00pm – Event concludes

Marketing

- Social Media – ANZ, Affiliate Sponsors, Central Coast Tourism & GTC
- In branch posters – Labeled “*Australia’s Richest Grassroots Doubles Tournament*”
- ANZ & Affiliate Sponsors – On-site marketing & presence
- Corporate teams event – Certificates of Appreciation, Social Media Coverage
- Central Coast Tourism marketing via website/social media platforms
- Media Releases
- Local news reporting – NBN, Advocate, Peninsula, Community News
- Radio presence on site – Star FM, Sea FM etc.

Other Opportunities

- Allow for camping sites on lower complex, at a small cost - \$10 per night

Revenues

- Entry Fees – Corporate event – 10 teams - \$400 per team = \$4,000
- Entry Fees – ANZ Doubles Event – Div 1 - 6 pairs - \$120*/members \$100 per team & 108 pairs - \$100 per team = \$12,960
- Accommodation – 2 nights – 50 players per night - \$1,000
- BBQ – 100 players – Revenue \$1500
- Smorgasboard – 100 players – Revenue - \$3000
- Shoot Out entry fee - \$10 per person - \$1,000
- **TOTAL Revenues excluding Retail sales - \$23,460**



Format of Play

Round 1 – Played Friday 15th – Saturday 16th

| Pools | A | B | C | D | E | F |
|------------|------------------|------------------|------------------|------------------|------------------|------------------|
| Division 1 | 6 pairs per pool | 6 pairs per pool | 6 pairs per pool | 6 pairs per pool | 6 pairs per pool | 6 pairs per pool |
| Division 2 | | | | | | |
| Division 3 | | | | | | |

Prizemoney - \$100 for winning pair in each pool – **total cost \$1,800 – 540 matches**

Round 2 – Played Saturday 16th

| Pools | A | B | C | D | E | F |
|------------|----------------------------|----------------------------|----------------------------|----------------------------------|----------------------------------|----------------------------------|
| Division 1 | Top 3 pairs Pools A & F | Top 3 pairs Pools B & E | Top 3 pairs Pools C & D | Bottom 3 pairs Pools A & F | Bottom 3 pairs Pools B & E | Bottom 3 pairs Pools C & D |
| Division 2 | | | | | | |
| Division 3 | | | | | | |

Prizemoney - \$100 for winning pair in each pool – **total cost \$1,800 – 540 matches**

Finals – Played Sunday 17th

| Pools | Div 1 | Div 2 | Div 3 |
|-----------------|---|---|---|
| Finals | Top 1 st and 2 nd placed teams in each pool | Top 3 rd and 4 th placed teams in each pool | Top 5 th and 6 th placed teams in each pool |
| Prizemoney | | | |
| 1 st | \$1,800 | \$900 | \$450 |
| 2 nd | \$1,000 | \$500 | \$250 |
| 3 rd | \$700 | \$350 | \$175 |
| 4 th | \$500 | \$250 | \$125 |
| 5 th | \$0 | \$0 | \$0 |
| 6 th | \$0 | \$0 | \$0 |
| Total | \$4,000 | \$2,000 | \$1,000 |

Finals Prizemoney - **total cost \$7,000 – 540 matches**

Total Prizemoney - \$10,600